

Hi ,

New year, new us! We have some exciting updates planned this year to create a better app and employee experience. Take a look at updates occurring this month:

Challenges & Global Raffle Now Live!

Standard challenges are now live! Users can earn points by engaging with features in the app such as interacting with posts in the community tile or accessing telemedicine. Users can earn a max 100 points each month and will be entered into our monthly global raffle by completing those challenges.



Based on total points earned, users will have the chance to win the following prizes:

- Level 1 (1-100 points): \$500
- Level 2 (101-200 points): \$1,000
- Level 3 (201+ points): \$2,000

Winners will be notified individually with a link to claim their prize from a list of great prizes including Amazon, Visa, or Starbucks gift cards. This is funded by STRIVE so there is no extra work for you.

Updated Help Desk Email

To coincide with our updated branding and focus on reimagining the employee experience, we will be updating our help email from to in the coming weeks. If you had previously whitelisted our email, please ensure it is updated to This will also be updated within the app, so there will be no difference in the experience for the user.

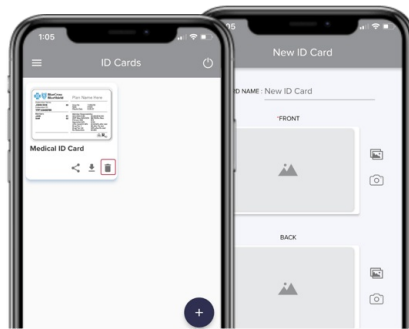
Product Updates to Employees

As part of our new product update and effort to aid in the adoption and retention of your employee app, we will begin sending a monthly product update email to users. Similar to this newsletter, this monthly email will highlight new features,

app updates, and provide various tips and tricks. The purpose of the email is to engage users to download and revisit the app to utilize the great tools inside. The first instance of this email is planned to be sent out within the upcoming week. Every employee will have the capability to opt-out of future product communications.

STRIVE Hot Tip

A new year means uploading new ID cards! To ensure they have the latest information, consider sending a messaging campaign to employees encouraging them to delete their old and upload their new cards. We also provide the option to digitally upload the ID cards for them. If interested, reach out to your CSM who can help get that process started.



If you have any questions about any of the above updates, please reach out to your dedicated CSM who will be able to chat through those with you.

Wishing you a great start to 2023!

-The STRIVE Team

Recode Health, 1850 Mountain Blvd., Oakland, CA 94611

[Unsubscribe](#) [Manage preferences](#)